

# Summer Snaps Photo Competition 2010 Win €1000\*



## DISCOVER the WONDERS of Ireland's Shannon Region

CLARE | LIMERICK | NORTH TIPPERARY | SOUTH OFFALY

Visit the Shannon Region this summer and send us your Holiday Snaps to be in with a chance to win a whopping €1,000 cash prize, courtesy of Shannon Development, plus a large canvas print and 9 runner up prizes courtesy of Spectra Photo. So get your camera out and start snapping!

Take a photo of what you discover on holiday this summer in the magnificent Shannon Region and load your holiday snaps to [www.spectra.ie/shannonphoto](http://www.spectra.ie/shannonphoto)

The Competition will run from May 15<sup>th</sup> 2010 to September 30<sup>th</sup> 2010 and the winner will be contacted before October 15<sup>th</sup> 2010.



Book your summer break on [www.ShortBreaksIreland.ie](http://www.ShortBreaksIreland.ie) - Lots of choice, Lots of value!

\* For Terms & Conditions and a full list of prizes please see [www.ShortBreaksIreland.ie](http://www.ShortBreaksIreland.ie)

# Ireland's Shannon Region Summer Snaps Photo Competition 2010

**Visit the Shannon Region this summer and send us your holiday Snaps to be in with a chance to win a whopping €1,000 cash prize, courtesy of Shannon Development, plus a large canvas print and 9 runner up prizes courtesy of Spectra Photo.**

Take a photo of what you discover while on holiday this summer in the magnificent Shannon Region and enter our competition. The competition will run from May 15<sup>th</sup> until September 30<sup>th</sup> 2010 and the winner will be contacted before October 15<sup>th</sup> 2010. This is a Shannon Development Initiative and is being run in association with Spectra Photo and media partner the Limerick Leader.

## **About Ireland's Shannon Region:**

Ireland's Shannon Region is home to the Cliffs of Moher, Ireland's entry for the New 7 Wonders of Nature.

Extending from the midlands to the Atlantic Ocean and covering counties Clare, Limerick, North Tipperary and South Offaly, the Shannon Region is home to many more wonders, all waiting to be discovered by you!

The wild Atlantic Coastline includes some of the most stunning coastal scenery you will ever find. All along you will encounter breath-taking scenery. Limerick City is a modern, University City where a revitalised waterfront adds new zest to the centre which has fine restaurants, lively pubs and great shopping.

Great attractions and activities include wonderful beaches, visitor farms, island boat trips, dolphin watching and underground show caves... Enjoy great traditional music in atmospheric pubs, superb shopping, fun-filled festivals and charming award-winning lakeside villages... start exploring now!

So, get your camera's out and start snapping! For more information visit [www.ShortBreaksIreland.ie](http://www.ShortBreaksIreland.ie)

## **Terms and Conditions:**

1. Shannon Development reserves the right to use any photographs submitted for the Summer Snaps competition for future promotion of the region.
2. No purchase is necessary to participate in the Summer Snaps Photo Competition. Participation in the competition is free.

3. Entrants must be 18 years old or over at the time of entry and must provide a valid email address. Proof of age and eligibility will be required to claim a prize.
4. This Photo Competition is open to anyone other than employees of Shannon Development, Shannon Development subsidiaries, Spectra Photo, relatives in first degree of employees, agents, contractors and consultants (including in each case their families).
5. 1st prize: €1000 cash and a large canvas. 2nd - 10th prize: Framed print. 1 winner & 9 runners-up.
6. Prizes are non-transferable and there is no cash alternative for the runner up prizes. Shannon Development reserves the right to substitute prizes of equal or greater value at any time.
7. Shannon Development will notify winners by e-mail, in the event of non-acceptance of a prize within 7 days of receipt of notification e-mail, Shannon Development reserves the right to reallocate the prize awarded.
8. The decision by Shannon Development shall be final and no correspondence or discussion will be entered into.
9. Winners may be requested to take part in promotional activity and Shannon Development reserves the right to publish the names and email addresses of the winners.
10. The global prize includes a publication of the winner's photo. Shannon Development reserves the right not to publish that photo, if a local Shannon Development photo editor rejects them because of insufficient quality.
11. By submitting your entry to the competition, you give Shannon Development the right to reproduce, exhibit, print, or use in any form the entry for the marketing and editorial purposes in the promotion of the Shannon Region.
12. Shannon Development reserves the right to publish your name, surname, age and city next to your photos for marketing and editorial promotional activity of the Shannon Region.
13. Shannon Development reserves the right to edit and crop submitted entries.
14. A maximum of 10 photos can be submitted per entrant.

## **GENERAL CONSIDERATIONS:**

1. Shannon Development reserves the right to modify at any time the conditions of the present enclosed competition and even the possible cancellation before the closing date, providing that there was a valid reason, promising to communicate with sufficient anticipation the new bases, conditions, or in its case, the definitive cancellation.
2. Shannon Development is not responsible for the possible technical, telephonic or computer failures that may occur during the course of the competition or any another attributable circumstance that could concern the development and participation in the present promotion.
3. There is established a maximum period of receipt of claims that will be sent to Shannon Development of one month from the date when the prize will be communicated.

**Judging & Rules:****Rules:**

1. The competition themed 'Summer Snaps' focuses on capturing holiday snaps in the Shannon region.
2. To be considered for the prize photos must be taken in the Shannon Region which covers counties Clare, Limerick, North Tipperary and South Offaly.
3. You can submit up to 10 photos to take part.
4. Your photos cannot exceed 5MB each.
5. Your photos cannot be digitally manipulated by any software.
6. You must be the sole author and owner of the copyright.
7. A local panel of judges selects the winner.
8. Photos are judged not only on photographic quality but elements such as creativity as well.

**Dates:**

Dates for entering the contest

*15<sup>th</sup> May to 30<sup>th</sup> September 2010*

Date for announcing the winner

*Winner will be announced before 15<sup>th</sup> October 2010*

**[www.ShortBreaksIreland.ie](http://www.ShortBreaksIreland.ie)**